

SRIMCA-MBA Participated in 6th National HR Conclave organized by Southern Gujarat Chamber of Commerce, Surat on 28.1.2023

Ms. Hiral Naik, Assistant professor of SRIMCA MBA, Uka Tarsadiya University attended as a participant the 6th National HR Conclave which was organized by Southern Gujarat Chamber of Commerce at Surat on Saturday, 28.01.23 at 8:30 to 4:30 at Platinum Hall, Sarsana, Surat. The theme of the Conclave was High Touch VS High Tech in which the HR business leaders shared their views and experience.

HR business leaders like Mr. Ranjan Mohapatra, Director-HR IOCL, Mr. Arvid Sahay, Professor of Marketing, IIM Ahmedabad, and Mr. Sanjay Kumar, VPHR, Appar Industries shared that the organization should balance between technology and human resources for their effectiveness. Mr. Sanjay emphasized the need to work for the culture of innovation, where mistakes must be tolerated and an environment of experimentation could be developed. Mr. Ranjan Mohapatra said that “Changing is so fast that the Change word itself change very fast.” They emphasized to understand the human behavior in the high changing tech era and said that the positive Culture is the important for the organization’s success. Mr. Arvid Sahay insisted to work according the requirement of the markets or trends and to have willing to learn and adopt new technology.

The event also provided a platform for open discussion on emerging issues, opportunities and challenges due to the technological advancement.

